



1 MINUTE WITH

Brock Rondeau,

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Diplomate International Board of Orthodontics
Diplomate American Board of Craniofacial Pain
Diplomate-Academy of Clinical Sleep Disorders Disciplines
Diplomate American Board of Dental Sleep Medicine
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Dr. Rondeau lectures on the subject of orthodontics, orthopedics, snoring and TMJ and is globally recognized as one of the leaders in the orthodontic profession in the area of early treatment and functional appliances. His professional life is dedicated to treating patients and teaching the dental profession with a holistic and orthopedic philosophy. His objective is to help patients achieve straight profiles, healthy jaw joints and beautiful, broad smiles.

Team Spectrum Ortho met **Dr. Rondeau**, to share his point of view and know his amazing success story.

1. Can you tell us a bit about your background?

I was influenced to become a dentist watching my uncle and grandfather work in their office in Montreal. I made frequent visits to the office and was always impressed with how my uncle interacted with the patients and staff in such a professional but relaxed fashion. I have tried to duplicate this in my office so that every day is enjoyable and fulfilling for myself as well as the staff and the patients. This was a great motivator for me to desire to go into the dental profession.

2. What or who made you choose a career in orthodontics?

Fifty years ago, when I began my practice, restorative dentistry and dentures were a large part of my dental practice. After 10 years I was looking for something more stimulating. Orthodontics was the answer! Today I find mothers very appreciative when their children's malocclusions and crooked teeth are treated early.

3. Can you tell us about your training?

I joined the IAO (International Association for Orthodontics), 4,000 general dentists who practice orthodontics. They have several courses designed to help general dentists to incorporate orthodontics into their general practice. I took courses all over North America in an effort to develop a system for treating children's malocclusions at an early stage in an effort to avoid the extraction of permanent teeth and avoid orthognathic surgery. I am now a Master Senior Instructor with the IAO and now offer orthodontic courses for general dentists.

4. What are you current roles?

Our practice is a health oriented practice which is dedicated to helping patients overcome their orthodontic, TMJ, snoring and sleep apnea problems.

I have also been teaching mainly general dentists for the past 35 years over 100 days each year regarding incorporating ortho-TMD-sleep into their practices. I have presented 3,500 lectures over 35 years. Might be a world record. No sign of slowing down.

5. Tell us about your business-how it started, how you work, your staff, the way you work and manage, etc.?

I started my practice 50 years ago in London, Ontario. I practice 10 days per month and teach 3 out of 4 weekends. I have a staff of 7 extremely talented and dedicated group of females, most of whom have been with me for 18 to 33 years. I have always taken the advice of several practice management consultants over the years in an effort to efficiently manage my extremely busy practice.

6. What do you think is the secret to your success?

One of the secrets of my success is my commitment to try to be the best clinician and teacher as possible.

The other key to my success is to assemble a fantastic team of dedicated people who share a similar philosophy of trying to help our patients achieve optimum health. No

one is successful on their own. We all need a talented and dedicated team behind us.

7. Describe your typical working week.

We work 3 ½ days per week. I fly to some city in North America three out of four weekends to teach Friday and Saturday. This allows me to relax on Sunday, to enjoy my golf or NFL football.

For the last 25 years, I have been fortunate to be able to take off one week a month and go to Florida to my vacation property to relax and play golf.

8. How do you stay abreast of modern techniques?

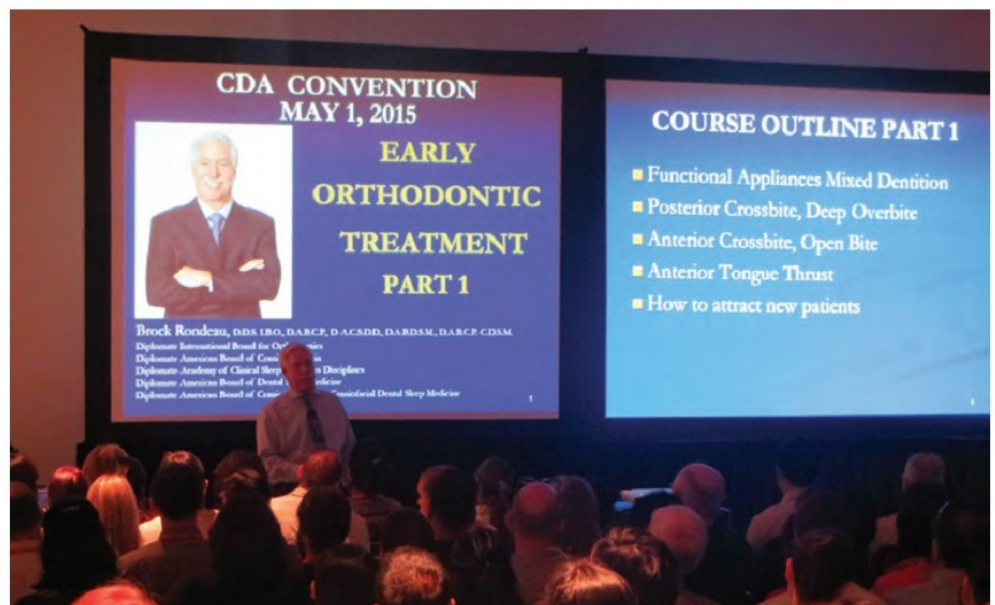
I use Cerum Ortho Organizers for the orthodontic supplies for my patients. I am often one of the first clinicians to receive some of the newest brackets, wires and other innovative products to evaluate. Other companies with new products often contact me for my opinion also.

9. Professionally, what are you most proud of?

I am extremely proud of the fact that I have lectured to over 20,000 dentists on the subjects of orthodontics, TMJ and sleep disorders in numerous countries worldwide. I have a great deal of satisfaction of knowing that I have, through my course participants at my courses, positively influenced the health of thousands of their patients.

10. Where do you get your motivation and drive from?

I received a great deal of motivation to be constantly



learning by observing my mother and father who had their own business. I saw them work extremely hard but also take time to enjoy friends and family.

11. How do you relax in your spare time? How do you balance work and family life?

I have been going to my vacation home in Florida one week every month for 25 years to relax and play golf. My friends and family, including 4 grandchildren often come for a visit.

12. Do you have any regrets? What has been your biggest mistake?

I have no regrets. I have worked with my orthodontic staff everyday at our office to provide our patients with the finest treatment in a wonderful, friendly environment. Throughout my lecturing in several countries I have met many interesting people and many lasting friendships.

13. What are your plans for the future?

I will continue to help improve the health and appearance of our patients. I am presently looking for a partner to help me with treating our patients.



I will continue to train my assistant instructors so they can continue to teach my Rondeau Philosophy when I retire from lecturing.

I am presently writing a book on a subject important to me, "Early Interceptive Orthodontic Treatment for Children". Hopefully this will motivate more dentists to get involved in helping our children to obtain better overall health.